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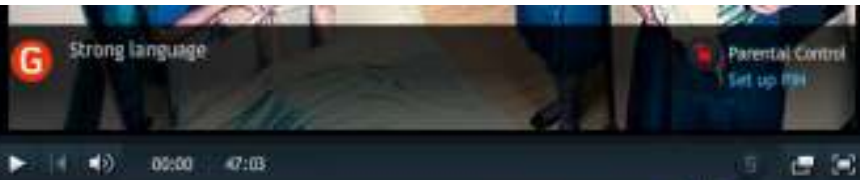
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One Born Every Minute | Series 3 | Episode 10

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1pm Wed 7 March 2012

Three sets of parents demonstrate that family bonds can be forged in wildly different circumstances. Vicki (32) and Janet (39) have been together for 11 years and tied the knot of civil partnership in 2007.

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This episode features unexpected twins, and the tables are turned when one of the midwives arrives for labour. Neither...



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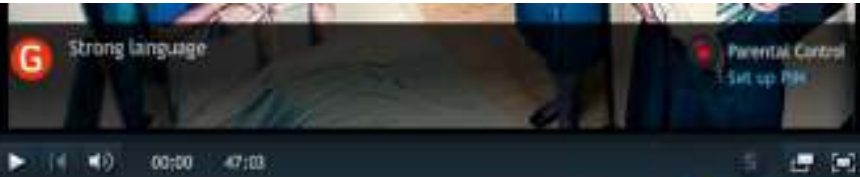
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ABOUT THE PROGRAMME

A ground-breaking look at the drama and emotion of a maternity unit, from the perspective of the parents-to-be and the maternity ward staff.



One Born Every Minute | Series 3 | Episode 10

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Latest SERIES: 1 | 2 | **3**



PLAY

Series 3 Episode 7



This episode features unexpected twins, and the tables are turned when one of the midwives arrives for labour, neither..



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PLAY

Series 3 Episode 8



Check out our YouTube channel to see what else the Minions are up to.

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ABOUT THE PROGRAMME

A ground-breaking look at the drama and emotion of a maternity unit, from the perspective of the parents-to-be and the maternity ward staff

Three yellow Minions from the 'Despicable Me' franchise are shown. One Minion is at the top, another is in the middle, and a third is at the bottom. They are all wearing blue denim overalls and black gloves. The Minion at the bottom is holding a large, yellow-bordered sign with an orange background. The sign has the text 'YOUTUBE CHANNEL' written on it in a bold, black, sans-serif font. The 'YOUTUBE' part is in a smaller font size than the 'CHANNEL' part. The Minions are smiling and looking towards the camera.

YOUTUBE
CHANNEL



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Minion privacy police!
822 views 1 week ago



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823 views 1 week ago



FACEBOOK
APPLICATION



Country	Population	Total Population on Facebook	Total population of Targetable audience	Despicable Me related pages	Other Related pages	IAB related pages	Total Targetable audience
Austria	8,372,930	1,294,460	995,280	4,120	270,540	>20	274,660
Belgium	10,827,519	4,634,220	1,446,840	5,100	258,540	160	263,800
Bulgaria	7,576,751	2,387,480	413,460	2,800	70,960	120	73,880
Czech Rep.	10,512,397	3,653,140	1,360,440	1,120	190,440	>20	191,560
Denmark	5,547,088	2,851,520	739,420	860	120,120	>20	120,980
Estonia	1,340,274	466,680	179,560	220	21,780	>20	22,000
Finland	5,350,475	2,112,180	663,040	1,260	104,920	40	106,220
France	64,709,480	24,131,240	8,291,700	21,420	1,409,500	380	1,431,300
Germany	81,757,595	23,251,200	8,461,340	46,040	1,954,640	80	2,000,760
Greece	11,125,179	3,716,820	1,403,580	5,020	156,000	60	161,080
Hungary	10,013,628	3,971,020	1,247,780	3,200	220,200	40	223,440
Ireland	4,467,854	2,116,280	346,080	2,740	222,360	>20	225,100
Italy	60,397,353	21,826,060	7,018,080	27,340	1,714,980	2,040	1,744,360
Latvia	2,248,961	344,700	156,260	420	14,940	>20	15,360
Lithuania	3,329,227	1,044,000	423,800	620	46,160	>20	46,780
Luxembourg	502,207	196,660	61,100	220	12,860	>20	13,080
Netherlands	16,576,800	6,263,860	1,939,000	6,240	261,780	40	268,060
Poland	38,163,895	8,259,840	3,477,040	1,680	382,680	1,760	386,120
Portugal	10,636,979	4,295,400	1,384,900	4,660	232,740	40	237,440
Romania	21,466,174	4,676,620	1,991,000	6,940	220,300	120	227,360
Slovakia	5,424,057	1,969,900	740,160	840	104,440	>20	105,280
Slovenia	2,054,119	701,440	266,560	500	48,620	>20	49,120
Spain	47,150,819	15,947,640	5,185,500	4,020	553,180	1,060	558,260
Sweden	9,347,899	4,638,500	1,318,980	1,860	224,900	>20	226,760
UK	62,041,708	30,483,340	10,195,300	32,100	2,542,020	400	2,574,520

Totals		175,234,200	59,706,200	181,340	11,359,600	6,340	11,547,280
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Sean Bone

FAVOURITES

News Feed

Messages

Events

Boost Advertising

Britha

GROUPS

AMC final year 2011/12

Dirty Hikes F-Dhvd

AMC Football

Creativity in Communications

Top 15

Create group

APPS

Apps and Games

SCRABBLE

Scrabble Worldwide (exclud...

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Josh Brown watched a video on The Guardian.



Whale shark dies after becoming entangled in fishing nets off Pakistan - video

Large crowd gather in Karachi harbour, Pakistan, to see a 11-metre long whale shark discovered by local fishermen in local waters

Like Comment Try The Guardian about a minute ago via The Guardian 21



Ed Terry commented on a link.



Highsnobiety KONY 2012 - Watch this...



Video: KONY 2012 www.highsnobity.com

KONY 2012 is a film and campaign by Invisible Children about warlord Joseph Kony.

Like Comment Share 22 15 minutes ago 18



Hannah Farrell



Chris Tochia commented on her own Post on Jonny Reed's Wall: "I did think it odd that you ha..."



Jonny Reed commented on Chris Tochia's Post on Jonny Reed's Wall: "Too easy."



Rob Hummery's birthday is today.

Create event

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Minion Takeover is requesting permission to do the following:

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Includes name, profile picture, gender, networks, user ID, list of friends and any other information I've made public.

Access my Profile information
Likes, music, TV, movies, books, quotes, interests and birthdays.

Send me email
Battle Pirates may email me directly at seanbone1@hotmail.com
[Change](#)

Publish games and app activity
Battle Pirates may publish scores, achievements and other activity to Facebook.



Minion Takeover

By proceeding, you agree to Battle Pirates's [Terms of Service](#) and [Privacy policy](#). [Report app](#)

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Logos for various brands: B&W, Coca-Cola, McDonald's, Subway, Dunkin' Donuts, Five Guys, etc.

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Media Plan

MEDIA CHANNELS

WEBSITE BANNERS



IAB Media Schedule - OBA Awareness campaign UK - Year 2012/2013 (Page 2)

Media Channel	Format	March				April				May				June			July				August							
Week Commencing		4th	11th	18th	25th	1st	8th	15th	22nd	29th	6th	13th	20th	27th	3rd	10th	17th	24th	1st	8th	15th	22nd	29th	5th	12th	19th	26th	
Banners	Banners/ Leaderboards/ Full Page Takeovers/ Skyscraper																											
Hotmail																												
4oD																												
ITV Player																												
Amazon																												
eBay																												
YouTube																												
Vue																												
Odeon																												
IMDB																												
Film Blogs																												
The Guardian																												
Daily Mail Online																												
Other																												
Facebook		Ads/ Application																										
Targeted Adverts																												
Interactive Application																												
You Tube Channel	Video Content																											
Additional Content Shorts																												

Partial take over



This is almost the end...

TO CHANGE PERCEPTIONS OF
THE WORLD
YOU NEED
AN ARMY
OF
RUTHLESS
MENACING
MINIONS







Thanks Bruthas

Any Questions?





DON'T **PANIC**
WE HAVE A PLAN B





‘Plan B’

