


Script introduction video

VISUALS OF THE INTRODUCTION VIDEO	WHAT YOU SEE	WHAT IS SAID
<p style="text-align: center;">GAMECHANGER</p> <p>(noun) A person who fights for gender equality, even by doing small things</p>	<p>Explaining the word Gamechanger.</p>	<p>/</p>
 <p style="text-align: center;">GAMECHANGER</p>	<p>Screen changes in a wall with portraits of strong women from the present and the past. This wall is an example of a locally adapted wall: between the internationally known gamechangers, you can find some Belgian gamechangers.</p>	<p>Voice of one of the gamechangers: “Thousands of women have made a difference in the fight for equal rights between men and women...”</p>



Dilma Rousseff

Coco Chanel

Malala

Serena Williams

Zoom in:
Coco Chanel in the center of the screen.

“... by simple designing clothes”



Coco Chanel

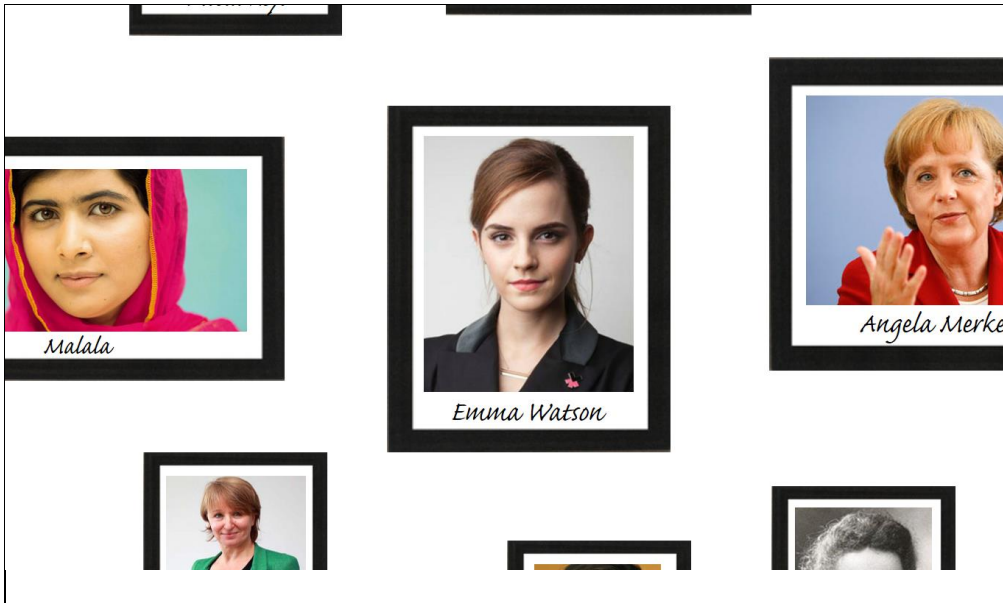
Malala

Emma Watson

Serena Williams

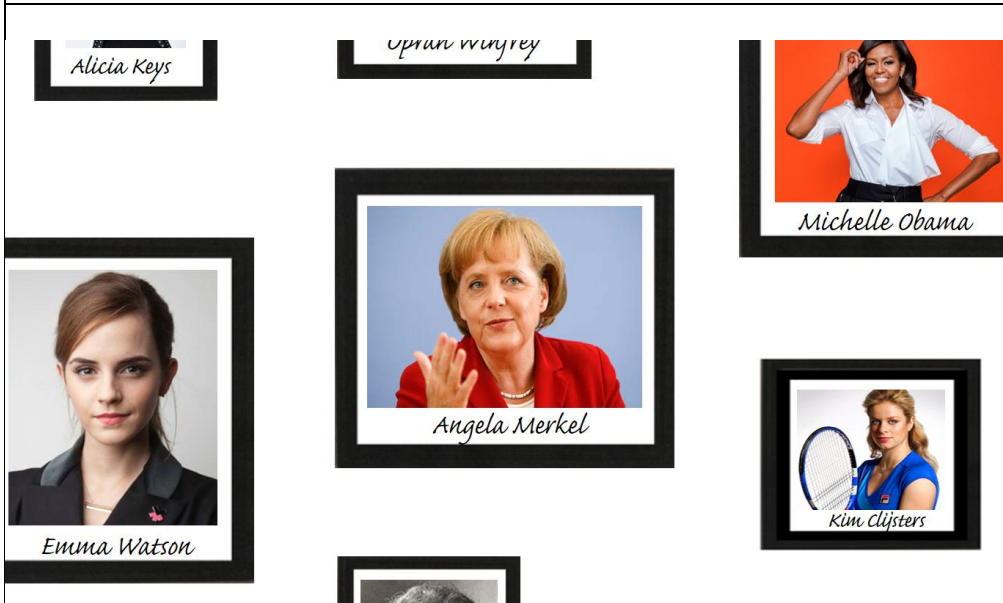
Malala in the center of the screen.

“... by going to school,..”



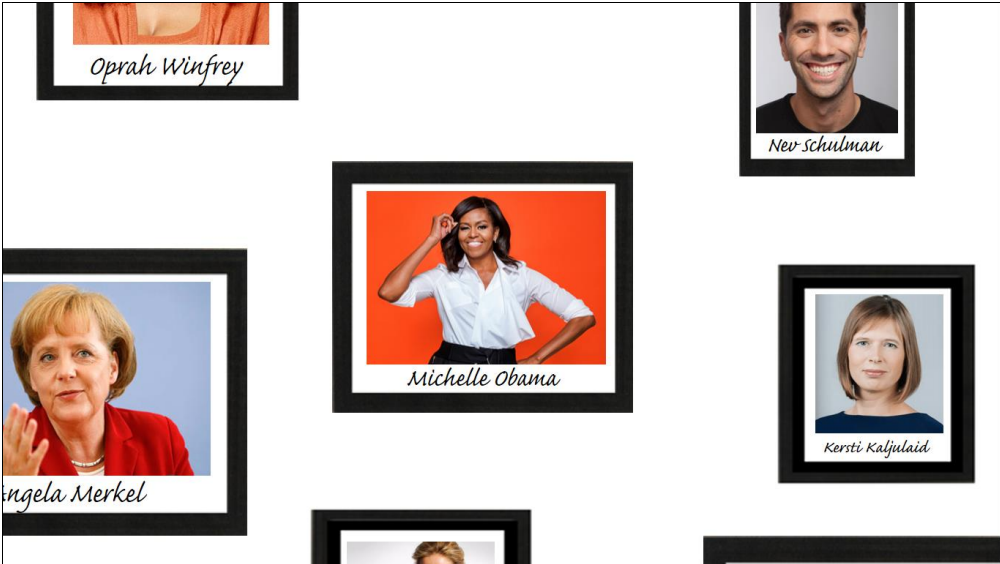

Emma Watson in the center of the screen.

"... by believing in yourself"



Angela Merkel in the center of the screen.

"... by choosing your own destiny"

 <p>Oprah Winfrey</p> <p>Neve Schulman</p> <p>Michelle Obama</p> <p>Angela Merkel</p> <p>Kersti Kaljulaid</p>	<p>Michelle Obama in the center of the screen.</p>	<p>“... by educating your children the right way”</p>
 <p>Neve Schulman</p> <p>Madonna</p> <p>Marieke Vervoort</p> <p>Kersti Kaljulaid</p>	<p>In the middle of the screen you see a silhouette with a question mark. It represents the next gamechanger.</p>	<p>“... by breaking the glass ceiling” “... by daring to break gender roles” “... by following your dreams”</p> <p>You can be the next gamechanger!</p>

Vote

Nominate

Yourself / a friend

#beagamechanger

You see two buttons on the screen: a vote button and a nominate button. When you push on the vote button, the website of 'be a Gamechanger' appears. On this page of the website you can vote for your favorite candidate(s).

When you push on the button 'nominate', you are navigated to the webpage where you can nominate yourself or a friend. You have to leave some details behind like your name, email address,...

Sign yourself or your friend up before the 10th of January and become the Gamechanger of your city or even of your country.