



Practical info guide

Paris



Venue

This year, all meetings will be held in the Sup de Pub Paris Campus.



School of Communication | INSEEC U.

Address: 10 Rue Sextius Michel, 75015 Paris, France



Accommodation recommendations

Attendees are responsible for making their own travel and hotel arrangements. Here are some examples of hotels located within walking distance of Sup de Pub, where the meetings will take place.

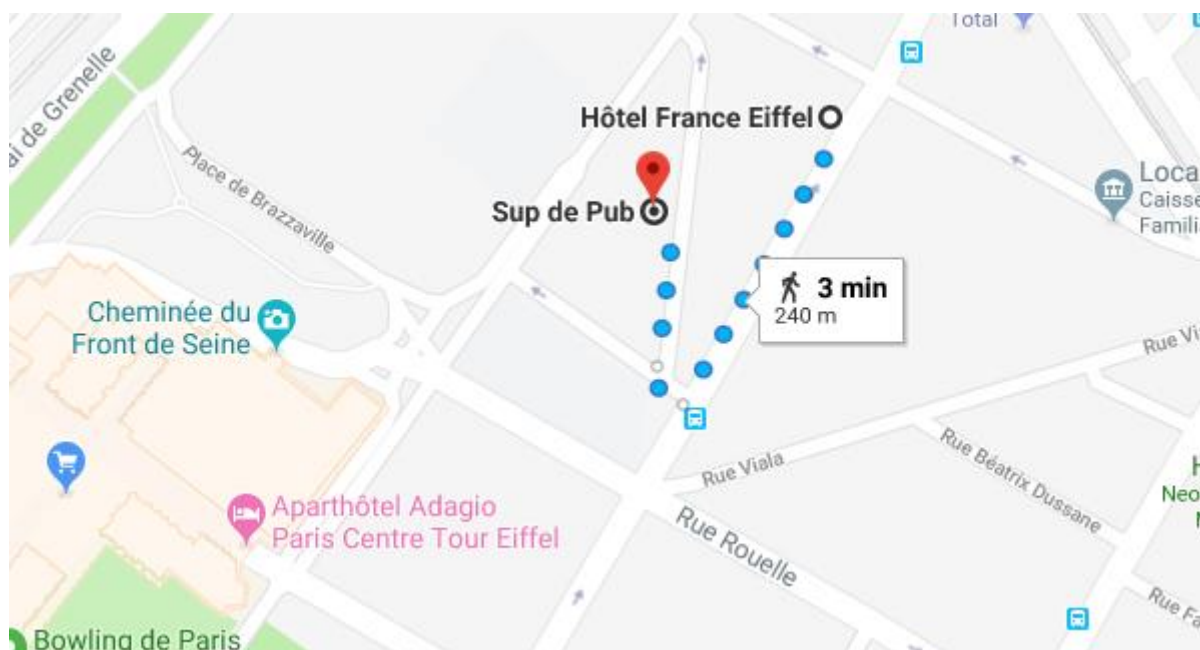
For more options, we recommend searching for hotels in Google Maps, Booking.com, or other booking sites.

Hôtel France Eiffel

Address: 8 rue Saint Charles 75015 Paris



The hotel is located within a 3-minute walk from the main venue:

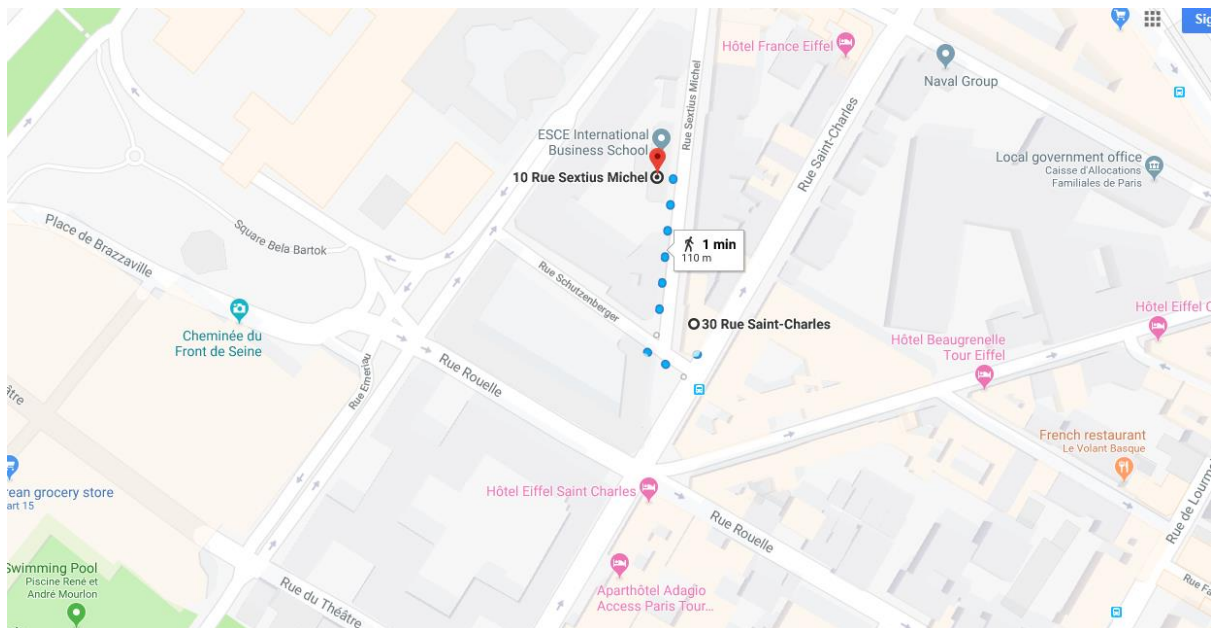


Hotel Campanile PARIS 15 - Tour Eiffel

Address: 30 Rue Saint Charles, 15e Arrondissement, 75015 Paris



The hotel is located within a minute walk from the main venue:

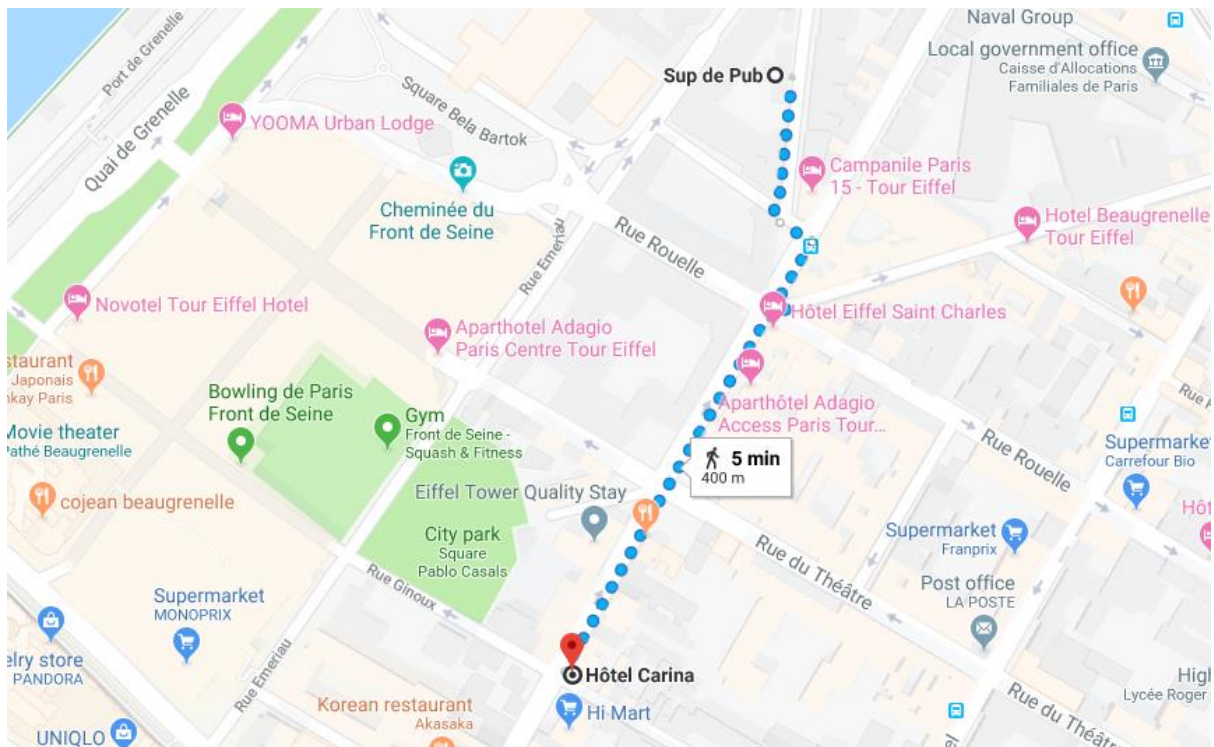


Hôtel Carina

Address: 9 Rue Ginoux, 75015 Paris, France



The hotel is located within a 5-minute walk from the main venue:



Restaurant

Le Café du Commerce

Address: 51 Rue du Commerce, 75015 Paris, France



Menu

Starter: Crab cake with avocado cream and salad

Main: Grilled sea bream with a vegetable tart and cream of grilled peppers

Dessert: Apple pie with vanilla Bourbon ice-cream



Transport from and to the airport

Transport from Charles de Gaulle airport

To get from Charles de Gaulle airport (CDG) to the city centre of Paris, you have three transfer options, train, bus or taxi. One cheap transfer option is taking the regional RER train. This takes around 50 minutes to reach the city and costs only 10€. Another cheap transfer option is the bus. Bus tickets cost from 11.50€ and journey time is around 70 minutes. There is also the Le Bus Direct, a faster service that is direct, but costs 17€. The fastest way to reach the city centre is by taxi. A taxi from Charles de Gaulle airport to Paris is charged by a flat rate and will cost you 60€.

More information: <https://www.welcomepickups.com/paris/charles-de-gaulle-airport-to-city/>

Transport from Orly airport

There are three modes of transportation to get from Orly Airport to the city centre of Paris, bus, taxi and train. The quickest, but the most expensive transfer option is a by taxi. A taxi from Orly airport to Paris will take around 30 minutes, and the price is charged at a flat rate of 35€. A cheap transfer option is to take the train. Two trains run throughout most of the day, and tickets cost 12.10€ one-way. Another budget transfer option is to take the bus. Buses take around 45 minutes, and cost only 8.30€.

More information: <https://www.welcomepickups.com/paris/orly-airport-to-city/>

Visit Paris

Eiffel Tower

Gustave Eiffel's iconic, wrought-iron 1889 tower, with steps and elevators to observation decks.

11-minute walk from venue



Louvre Museum

The former historic palace housing an impressive art collection, from Roman sculptures to da Vinci's "Mona Lisa".

Open on Friday until 21h45

Arc de Triomphe

The iconic triumphal arch built to commemorate Napoleon's victories, with an observation deck. From the top you have a clear view straight down the Champs-Élysées all the way to the Louvre.

Open until 23h every day



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