

**Date:** 16-17 May 2019 **Location:** Sup de Pub, 10 Rue Sextius Michel, 75015 Paris

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### Thursday, 16 May 2019

- 12h00-13h30: Research Committee
- 13h45-15h45: Board

#### **AGM Agenda**

**16h00 edcom elections**

**16h30 AGM (budget and project update)**

**16h45 Presentation of the edcom Talent White Paper**

**17h05 election results**

**17h10 Presentation of Sup de Pub**

Gilles Nakhle, Lecturer Sup de Pub

**17h35 Educator Summit 2019 - Building A Global Learning Community**

Steve Latham, Cannes Lions

**17h50 closing notes and AOB / end of meeting**

- 19h30: Members' networking dinner – *Le Café du Commerce, 51 Rue du Commerce, 75015 Paris*

### Friday, 17 May 2019

#### **Morning - Ad Venture Student Final:**

- 09h00: Welcome by the edcom President
- 09h15: Presentation by Ad Venture Team 1
- 09h45: Presentation by Ad Venture Team 2
- 10h15: Presentation by Ad Venture Team 3
- 10h45: Coffee break
- 11h00: Academia X Industry Meetups presentations | Jury deliberation
- 12h00: Jury announces results and provides feedback
- 12h30: Closing of morning session
- 12h45: Members' networking lunch

#### **Afternoon - Interactive edcom sessions:** (see draft agenda on next page)

- 14h00-17h00: Interactive edcom sessions
- 17h00: closing notes and end of meeting



## Interactive edcom session draft agenda – Friday 17 May 2019

### Talented graduates & communication agencies: Looking for the perfect match

**Moderator:** Jan Binar, McCann Prague, Czech Republic

**14:00 Case examples: The journey from student to employee.** New hires tell their story

**14:20 Panel/Discussion 1: Best Practice Examples from the industry:** Which graduates stand out in the application process and why? How can graduates from communication courses become more attractive for agencies? How can agencies become more attractive workplaces for talented creatives?

**15:20 Panel/Discussion 2: Best Practice Examples from universities:** How Universities and Colleges prepare their students to have the right skills and find paid work in advertising

**16:20 Open Discussion:** How can edcom and initiatives such as Ad Venture become better in bridging existing gaps?

**16:45 Lessons learned from the panels and wrap up of meeting**  
Jan Binar

**17:00 End of meeting**